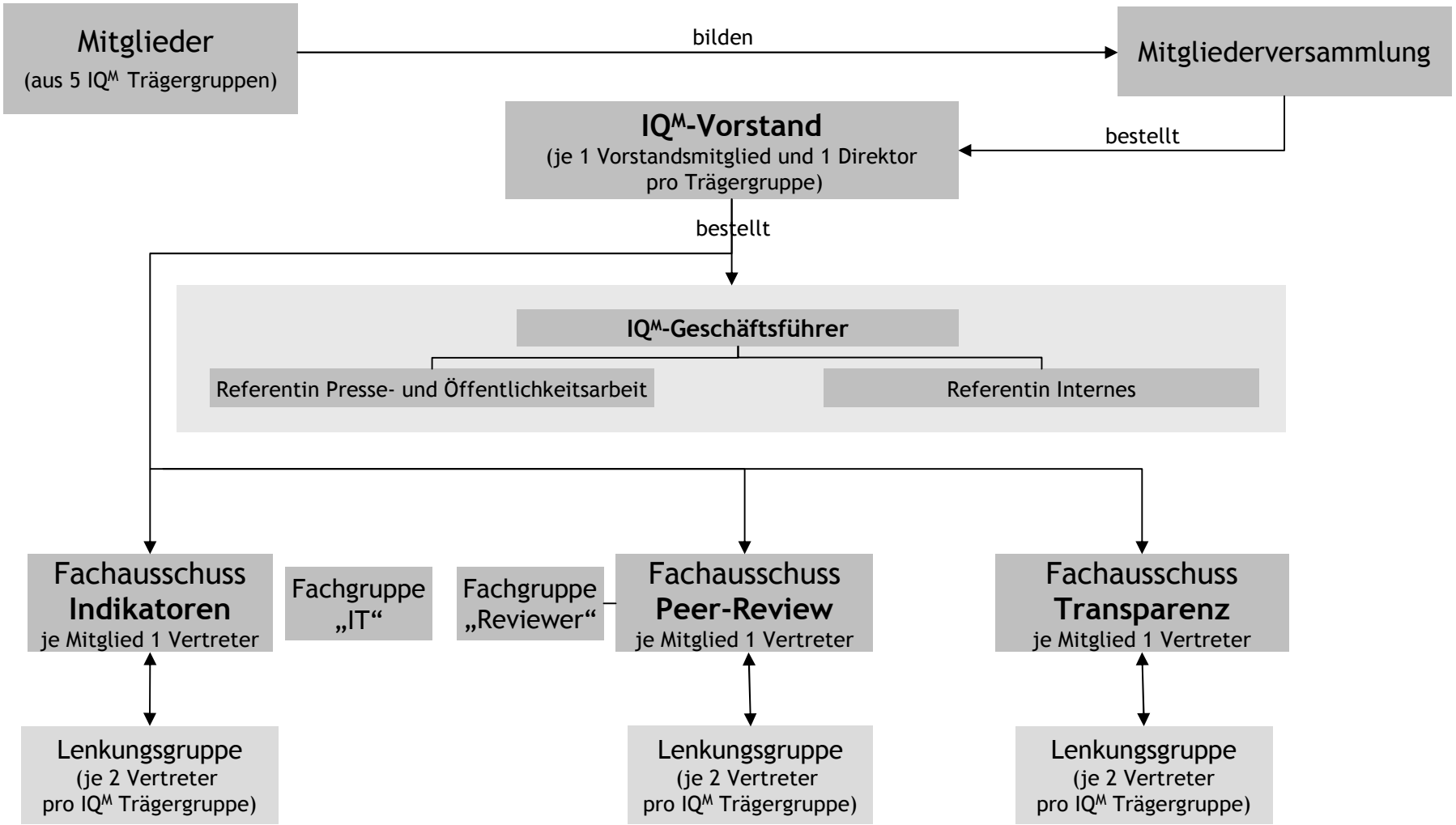Initiative Qualitätsmedizin e.V.